



One smart day:

## The power game

Why women end up on the treadmill and men on the Board

Diversity is our reality and inclusion is a choice which urgently asks for more awareness, a new repertoire and insights in the power game at work. All genders have their stakes in this game but the losers nowadays are mostly women. Cliches and stereotypes hinder their success and an effortless development in the same dynamic and power as the success of their male colleagues. Let's start with our contribution to the game and the blockades which keep us away from our power!

### Target group

max. 12 people, for example:  
female colleagues of all hierarchies of one firm

### Objectives

- Extending your repertoire of successful behaviour at work
- Increased awareness of clichés and stereotypes
- Networking and exchange of experiences: What's the same, what's different? What works, what doesn't?

### Date

Inhouse  
1 day workshop incl. warming up/check-in with dinner the evening before

### Location

Attractive hotel in Europe, 1 conference room (min. 60 sqm); 2 pin boards, 2 flip-charts, workshop material (cards, pins...)

### Fee

On a daily basis  
Check-in + workshop + preps and follow-up =  
2,5 days + travel expenses + VAT

### Who

Brigitte Witzer, former MD of Bertelsmann, an international media group, former professor for media technique is an executive coach of blue chip companies (and AlixPartners) with 20 years experience.

She acts as a writer, too: Her book *The industry of industriousness* (only available in German language: *Die Fleißlüge*) looks at women in different roles which are successful in private life but not in business. She found rules of the game which enable to deal with the full range of opportunities the power game offers: with influence, strategy, politics.

### Contact

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