



Prof. Dr. Brigitte Witzer

Executive Coach — author, speaker and painter

- :: Clear-headed and spoken clarity, precise observation, respectful but honest feedback
- :: Specialist for highly professional face to face dialogue
- :: 35 years' experience in the fields of science, management, business, politics and consultancy
- :: Creative personal expression, linking experience and empathy, as writer, speaker and painter

Core competences

- :: Sparring und coaching for board members and top executives since 1998 in complex family, DAX and blue-chip companies
- :: Promoting the most relevant human processes in business and politics: development, presence and personality
- :: Understanding highly complex relationships and creating transparency
- :: Encouraging the expression of one's own knowledge in a wide range of ways (writing, speaking)
- :: Enabling radical changes of perspective, thinking "out of the box" ... and, in relation to self-image, reconciling women with success.

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Mommsenstr. 26 · 10629 Berlin · Germany · Tel.: +49 (0) 30 – 40 00 56 70 · Fax: +49 (0) 30 – 40 00 56 7-22

www.witzer.de · bw@witzer.de · IBAN DE50 1004 0000 0680 4900 00 · BIC COBA DEFF XXX

Steuer-Nr. 13/595/00275 · UST-ID. DE 215389938

Unique expertise

:: Science: Pioneering work in leadership and management

MA at the WWU Münster, 1986, DPhil at Dortmund University, 1992. Dissertation on “Communication in corporates. Leadership and core values“. 1993, joined Leipzig University of Applied Studies, Polygraphic technical department (today: Media); creation and leading of Media Technology course, co-creation and leading of Publishing Production course. 1998, ceased direct employment as State employee at own request.

:: Business: experience in dealing with power

1985–1989, Editor and Technical Director at Data Becker publishing house, Düsseldorf; moved to the Bertelsmann company at Mohndruck, Gütersloh; here, 1992, Manager of Bertelsmann Media Service, Moscow, Leipzig, Gütersloh, Berlin until 12/1993. Since 1998, coach and consultant in large corporations (Daimler, Deutsche Post) and in media companies (publishers, television), and since 1999, start-ups.

:: Politics: forward thinking in socio-economic relationships

Member of Bündnis 90/Die Grünen since 1991; Speaker in Leipzig; 2000/01, Member of the Supervisory Board of the Heinrich Böll Trust; 1998–2002, Expert on the Media Council Saxony; 2002–2003, Expert on the Media Council NRW; currently, continued interest in politics but no longer party political.

:: Consulting: using dialogue to promote clarity in key issues

Coaching based on an attitude of esteem and respect; qualifications in various organisational, addiction and power-related areas; developing one’s own approach: post-heroic und risk intelligent. Founding a virtual Leadership Academy 2020, main focusses: development of competence in relation to self and relationships in complex systems.

:: Creative self-expression: multiple aspects of authenticity and clarity

Since 1992, author of non-fiction, from 2002 of literature; speaker since 2005 for smaller functions (dinner addresses) through to large-scale events (speeches) on topics from my books; painter since 1997, trained in numerous courses, the development of a personal technique and large-scale works since early 2018, member of BBK (Bund bildender Künstler)

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Journey as author

2018, „Glück Sucht Leben: Die Sucht nach immer mehr und wie wir uns davon befreien können“, Ariston-Verlag

2015, „Die Fleißlüge. Warum Frauen im Hamsterrad landen und Männer im Vorstand“, Ariston-Verlag 2014, „Die Diktatur der Dummen. Wie unsere Gesellschaft verblödet, wenn die Klügeren immer nachgeben“, Heyne-Verlag

2012, „30 min. Risikointelligenz“, GABAL-Verlag 2011 „Risikointelligenz“, Econ-Verlag

2005, „Die Zeit der Helden ist vorbei. Anleitung für ein postheroisches Management: Führungskunst, Persönlichkeit, Karriere“, RedlineWirtschaft, Ed. ManagerMagazin

2002, „Edith Lot“, novella; eBook Amazon

2002, „Duden Satz und Korrektur“, Hrsg. , co-author, Duden publishing house

1993 „Alles Wissen über Word 1.0“, Sybex publishing house — parts of the loose-leaf edition

1992 „In 12 Schritten zu MS Projekt“, Sybex publishing house

1992 „Kommunikation in Konzernen. Führung und konstruktives Menschenbild“, Westdeutscher publishing house (dissertation)

Development as painter

6/2021, „Art Spring“, exhibition Berlin-Prenzlauer Berg, studio Lychener Str. 41

6/2020, „Art Spring“, exhibition in Berlin-Pankow, Künstlerhaus

5-12/2020, „Less is more“ — exhibition in Tannerhof, Bayrischzell

12/2019, aRT MaCHiNe — conception and realisation of an art event in Berlin

From 7/2019, studio Prenzlauer Promenade 149-152, Berlin

4/2019, Kunsthalle Cloppenburg: solo exhibition and painting days

2017/18, studio at Berlin Südkreuz

Since 2012, various courses focussing on large format/undesigned painting; with Marianne Sinner, IPOP, Zürich; two years automatic painting with May Carro Cabaleiro, Berlin

1999-2012, realisation of various projects: family genograms on tables; Edith Lot and The Old Testament; Phenomonology of the Everyday; work in oil and acrylic, as well as collages

1997/98, the basics of painting and drawing with Peter Hoffmann, Leipzig

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