



Prof. Dr. Brigitte Witzer

**represents as a speaker the essence of 34 years of
experience in science, management, business, politics
and consulting**

Effective through the ability to create both a basis and a safe space for
development

- :: using excellent tools**
- :: with a realistic approach**
- :: beyond the masses**
- :: consistent in maintaining ethics of responsibility**
- :: walks the talk**

*“Risks are the motor of every development
– there are no opportunities without risks!”*

Prof. Dr. Brigitte Witzer

Mommsenstr. 26 · 10629 Berlin · Germany · Tel.: +49 (0) 30 – 40 00 56 70 · Fax: +49 (0) 30 – 40 00 56 7-22
www.witzer.de · bw@witzer.de · IBAN DE50 1004 0000 0680 4900 00 · BIC COBA DEFF XXX
Steuer-Nr. 13/595/00275 · UST-ID. DE 215389938

Speakers Excellence

Lectures for keynotes, conference and in-house events (Lunch&Learn, Breakout Sessions), as well as for the "small circle" at the fireside, during dinner, or during an off-site meeting. A selection:

- :: Leadership of the future**
- :: What we can learn from poker players (and from people in other high-risk professions)**
- :: Risk intelligence – ways out of the craven society**
- :: Women and success – from princess to queen**
- :: Steerage from within: tacit and practical knowledge**
- :: Politics and influencing – creating business success by means of power**

Unique expertise

Publications on management, risk intelligence, strategy, and the handling of power and influence, for example:

- 2015** **„Die Fleißlüge“ („The industry of industriousness“),
Ariston, 10/2015**
- 2014** **„Die Diktatur der Dummen“, („Idiocracy“), Heyne**
- 2011** **„Risikointelligenz“, („Risk intelligence“), Econ-Verlag**
- 2005** **„Die Zeit der Helden ist vorbei“, („The aera of heroes is
gone“), Redline-Wirtschaft, Edition ManagerMagazin**

Prof. Dr. Brigitte Witzer

Mommsenstr. 26 · 10629 Berlin · Germany · Tel.: +49 (0) 30 – 40 00 56 70 · Fax: +49 (0) 30 – 40 00 56 7-22
www.witzer.de · bw@witzer.de · IBAN DE50 1004 0000 0680 4900 00 · BIC COBA DEFF XXX
Steuer-Nr. 13/595/00275 · UST-ID. DE 215389938